

Each week *North American Shale* magazine will show case the top oil energy news, from North American Shales, presented in a 2-3 minute video featured on NorthAmericanShaleMagazine.com and the weekly e-newsletter. The videos deliver the news to subscribers and visitors in an engaging and well produced format that receives exceptionally high viewership each week.



Sponsor the Video

Your company can become a Top News video sponsor. Multiple packages are available, including a sponsor call out from the program host with your information displayed to having your own 10 to 15 second commercial run at the beginning of the broadcast.

- Top Stories video is accessed by **49,000+ subscribers** on our weekly e-Newsletter
- Top Stories video is accessed by **10,000+** visitors per month.
- Sponsor detail can be a logo or can include imagery.
- Name of sponsors will be included under the video link on the website.
- Sponsor name will be included on archived video listings.

Rates

1x-4x weeks	5x-9x weeks	10x-19x weeks	20x-39x weeks
\$995 per week	\$895 per week	\$795 per week	\$695 per week