

# THE SHALE SCENE E-NEWSLETTER ADVERTISING

54,984 Subscribers *Sent Every Tuesday*

1

## LEADERBOARD-TOP

\$395/week

DIMENSIONS 728 x 90 pixels  
FILE SIZE 40k limit  
FORMAT JPEG, GIF, (no animated GIFs)

2

## MEDIUM RECTANGLE

\$395/week

DIMENSIONS 300x250 pixels  
FILE SIZE 40k limit  
FORMAT JPEG, GIF, (no animated GIFs)

3

## LEADERBOARD-BOTTOM

\$115/week

DIMENSIONS 728 x 90 pixels  
FILE SIZE 40k limit  
FORMAT JPEG, GIF, (no animated GIFs)

### WEEK/ISSUE      INSERTION & ARTWORK

Tuesday, Jan. 2	Tuesday, Dec. 26, 2017
Tuesday, Jan. 9	Tuesday, Jan. 2
Tuesday, Jan. 16	Tuesday, Jan. 9
Tuesday, Jan. 23	Tuesday, Jan. 16
Tuesday, Jan. 30	Tuesday, Jan. 23
Tuesday, Feb. 6	Tuesday, Jan. 30
Tuesday, Feb. 13	Tuesday, Feb. 6
Tuesday, Feb. 20	Tuesday, Feb. 13
Tuesday, Feb. 27	Tuesday, Feb. 20
Tuesday, Mar. 6	Tuesday, Feb. 27
Tuesday, Mar. 13	Tuesday, Mar. 6
Tuesday, Mar. 20	Tuesday, Mar. 13
Tuesday, Mar. 27	Tuesday, Mar. 20
Tuesday, Apr. 3	Tuesday, Mar. 27
Tuesday, Apr. 10	Tuesday, Apr. 3
Tuesday, Apr. 17	Tuesday, Apr. 10
Tuesday, Apr. 24	Tuesday, Apr. 17
Tuesday, May 1	Tuesday, Apr. 24
Tuesday, May 8	Tuesday, May 1
Tuesday, May 15	Tuesday, May 8
Tuesday, May 22	Tuesday, May 15
Tuesday, May 29	Tuesday, May 22
Tuesday, June 5	Tuesday, May 29
Tuesday, June 12	Tuesday, June 5
Tuesday, June 19	Tuesday, June 12
Tuesday, June 26	Tuesday, June 19
Tuesday, July 3	Tuesday, June 26
Tuesday, July 10	Tuesday, July 3
Tuesday, July 17	Tuesday, July 10
Tuesday, July 24	Tuesday, July 17
Tuesday, July 31	Tuesday, July 24
Tuesday, Aug. 7	Tuesday, July 31
Tuesday, Aug. 14	Tuesday, Aug. 7
Tuesday, Aug. 21	Tuesday, Aug. 14
Tuesday, Aug. 28	Tuesday, Aug. 21
Tuesday, Sept. 4	Tuesday, Aug. 28
Tuesday, Sept. 11	Tuesday, Sept. 4
Tuesday, Sept. 18	Tuesday, Sept. 11
Tuesday, Sept. 25	Tuesday, Sept. 18
Tuesday, Oct. 2	Tuesday, Sept. 25
Tuesday, Oct. 9	Tuesday, Oct. 2
Tuesday, Oct. 16	Tuesday, Oct. 9
Tuesday, Oct. 23	Tuesday, Oct. 16
Tuesday, Oct. 30	Tuesday, Oct. 23
Tuesday, Nov. 6	Tuesday, Oct. 30
Tuesday, Nov. 13	Tuesday, Nov. 6
Tuesday, Nov. 20	Tuesday, Nov. 13
Tuesday, Nov. 27	Tuesday, Nov. 20
Tuesday, Dec. 4	Tuesday, Nov. 27
Tuesday, Dec. 11	Tuesday, Dec. 4
Tuesday, Dec. 18	Tuesday, Dec. 11
Tuesday, Dec. 25	Tuesday, Dec. 18
Tuesday, Jan. 1, 2019	Tuesday, Dec. 25

QUESTIONS? Contact North American Shale magazine at (866) 746-8385, or by email at [service@bbiinternational.com](mailto:service@bbiinternational.com)