

2019 North American Shale Magazine Map

ADVERTISING FORM Fax this form to 701-746-5367

PREMIUM POSITIONS See blue squares on map below

BONUS: Free 12-month online ad on
NorthAmericanShaleMagazine.com with the
purchase of a map print ad

The **2019 North American Shale Magazine Map** captures the current shale scene in a unique format. The stunning design—combined with powerful data and content—displays the most-know stats and storylines that define the current state of shale across North America.

Created to catch the eye and accurately depict the major trends dominating individual plays, the **2019 North American Shale Magazine Map** is a new, content rich offering for anyone invested or linked to the industry. Developed by the editorial and art staff, the map's purpose is to provide a comprehensive snapshot of the near-term shale landscape through important graphics, telling data points and concise summaries in a large display map-infographic hybrid format worthy of framing.

From the Permian to the Bakken, this hybrid map-infographic pinpoints and highlights the elements of each play that make it different or similar compared to other plays by infusing new input with traditional map styles.

FEATURING:

- Play-specific storyline summaries
- Region-based operational input
- Data-informed visuals
- Near- and long-term projection possibilities

2019 MAP DISTRIBUTION: 9,000+

- 7,500 Subscribers (includes 1,987 Executives from Production & Exploration Companies)
- NAPE Summit
- Energy Generation Conference
- DUG Permian
- Williston Basin Petroleum Conference
- Bakken Conference & Expo (in bags)
- Major E&Ps and operating companies from each play (rolled and mailed in tubes)



Actual Printed Size of Map is: 43" w x 33.25" h

AD SIZES

Choose which size ad you wish to purchase.



1. ONE BOX AD Size: 3.25" x 3.25"

- \$1,495 (orange squares)
 \$1,995 (premium spot - blue squares)



2. TWO BOX AD Size: 6.675" x 3.25"

Box 1 Price \$ _____
 Box 2 Price + \$ _____
 Total Two Box Ads \$ _____



3. THREE BOX AD Size: 10.125" x 3.25"

Box 1 Price \$ _____
 Box 2 Price \$ _____
 Box 3 Price + \$ _____
 Total Three Box Ads \$ _____

DEADLINES

Insertion/Artwork Deadline:
August 1, 2018

Mailed with Issue 8 2018 of
 North American Shale magazine.

Submit artwork to:
artwork@bbiinternational.com

SPECS

Advertising Submission Format
 Electronic Files: High Resolution PDF
 with fonts and images embedded

Advertisement Colors

CMYK format only. **No spot colors.**
 All spot colors **MUST** be converted
 to CMYK match.

BILLING

Invoice Me
 Credit Card Visa Mastercard
 Amex Discover
 CC# _____
 Exp. Date _____
 Name on card _____

CONTACT INFORMATION

Mr. Mrs. Ms. Dr.

COMPANY _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____

ZIP/POSTAL CODE _____ COUNTRY _____

TELEPHONE NUMBER _____ FAX NUMBER _____

EMAIL _____

SIGNATURE _____



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