

EMAIL ADVERTISING

The Shale Scene E-Newsletter



UAS Flyer E-Newsletter
52,800
 Subscribers
 Sent Every Other Wednesday

1

LEADERBOARD-TOP

\$395/week

DIMENSIONS 728 x 90 pixels
 FILE SIZE 40k limit
 FORMAT JPEG, GIF, (no animated GIFs)

2

MEDIUM RECTANGLE

\$395/week

DIMENSIONS 300x250 pixels
 FILE SIZE 40k limit
 FORMAT JPEG, GIF, (no animated GIFs)

3

LEADERBOARD-BOTTOM

\$115/week

DIMENSIONS 728x90 pixels
 FILE SIZE 40k limit
 FORMAT JPEG, GIF, (no animated GIFs)

E-NEWSLETTER AD SCHEDULE

Week/Issue Dates | Insertion/Artwork Dates

1/7/2020	12/31/2019	3/24/2020	3/17/2020	6/9/2020	6/2/2020	8/25/2020	8/18/2020	11/10/2020	11/3/2020
1/14/2020	1/7/2020	3/31/2020	3/24/2020	6/16/2020	6/9/2020	9/1/2020	8/25/2020	11/17/2020	11/10/2020
1/21/2020	1/14/2020	4/7/2020	3/31/2020	6/23/2020	6/16/2020	9/8/2020	9/1/2020	11/24/2020	11/17/2020
1/28/2020	1/21/2020	4/14/2020	4/7/2020	6/30/2020	6/23/2020	9/15/2020	9/8/2020	12/1/2020	11/24/2020
2/4/2020	1/28/2020	4/21/2020	4/14/2020	7/7/2020	6/30/2020	9/22/2020	9/15/2020	12/8/2020	12/1/2020
2/11/2020	2/4/2020	4/28/2020	4/21/2020	7/14/2020	7/7/2020	9/29/2020	9/22/2020	12/15/2020	12/8/2020
2/18/2020	2/11/2020	5/5/2020	4/28/2020	7/21/2020	7/14/2020	10/6/2020	9/29/2020	12/22/2020	12/15/2020
2/25/2020	2/18/2020	5/12/2020	5/5/2020	7/28/2020	7/21/2020	10/13/2020	10/6/2020	12/29/2020	12/22/2020
3/3/2020	2/25/2020	5/19/2020	5/12/2020	8/4/2020	7/28/2020	10/20/2020	10/13/2020	1/5/2021	12/29/2020
3/10/2020	3/3/2020	5/26/2020	5/19/2020	8/11/2020	8/4/2020	10/27/2020	10/20/2020		
3/17/2020	3/10/2020	6/2/2020	5/26/2020	8/18/2020	8/11/2020	11/3/2020	10/27/2020		

QUESTIONS? Contact North American Shale magazine at (866) 746-8385, or by email at service@bbiinternational.com



NorthAmericanShaleMagazine.com service@bbiinternational.com | (866) 746-8385