

# NORTH AMERICAN SHALE MAGAZINE'S WEBINAR SERIES



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### Gain Maximum Exposure & Contact Info

Sponsor logo is featured on:

- ▶ Website
- ▶ All emails and marketing materials
- ▶ Webinar page on NorthAmericanShaleMagazine.com
- ▶ OnDemand material
- ▶ Attendee Information

In this era of digital marketing, creating an integrated marketing approach is more important than ever. We have now added webinars to our media mix and advertising opportunities you can incorporate into your marketing efforts that make it easy to maximize your advertising impact, at the same time gain access to hundreds of contacts focused on a niche market.



## Packages available

### Diamond Webinar Sponsorship Package

(1 per webinar)

#### Includes:

- All registrant contact data, including emails (estimate 400-500 registrants)
- Contact information will include attendee interest ranking and time on webinar
- Your company will have a reserved speaking opportunity on the webinar
- Top placement of logo with URL on all webinar marketing emails (150,000+)
- Top placement of logo with URL on magazine website (up to 100,000 impressions each month)
- Logo displayed on webinar presentation
- Two minute commercial at the beginning of the webinar (slide size 16:9 or 16"x9")
- Dedicated slide on webinar promoting company
- Webinar becomes free to attendees (more registrants)
- Ongoing leads generated from OnDemand

### Gold Webinar Sponsorship Package

(2 per webinar)

#### Includes:

- Logo with URL on all webinar marketing emails (150,000+)
- Logo with URL on website (up to 100,000 impressions each month)
- Logo displayed on webinar presentation
- 30 second commercial during the webinar (slide size 16:9 or 16"x9")
- Dedicated slide on webinar promoting company

Contact Us for Upcoming Webinar Topics or Create Your Own Topic.  
Contact us today for more information | [service@bbiinternational.com](mailto:service@bbiinternational.com) | 866-746-8385